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## GRADUATE SCHOOL ★ USDA

October 31, 1955

To the Faculty, Committee Members and others associated with the Graduate School.

There will be an exceedingly interesting exhibit in the Department of Commerce Lobby from October 31 through November 25, 1955. The building will be open each day from 8 30 a.m. to 10 00 p.m.

The exhibit will show the technological advances and contributions made by inventors and companies under the American Patent System. There will be several feature attractions - one a stage presentation called 'Previews of Progress,' courtesy of General Motors.

This invitation came from Isaac Fleischmann, training officer at the U. S. Patent Office. If you would like more information his number is STerling 3-9200, Extension 2871.

You are invited to hear another distinguished educator at the faculty luncheon, November 1. He is William F. Russell, deputy director for technical services, International Cooperation Administration. Dr. Russell was formerly dean of the graduate school of Columbia University. He is well known to many members of our faculty.

Commissioner Samuel Brownell of the Office of Education outlined some of the plans of the Federal government to foster developments in higher education in coming years. Congress has recently given the Office of Education authority to contract for research on problems of education. An appropriation of \$228 million is being invested in studies on the conservation and development of human resources and research on housing and staffing.

Final figure on fall enrollment is 3101, an increase of 7.1 percent over a year ago. Largest number of classes (43) and students (737) are in the Department of Languages and Literature. Largest average registration per class (22.8) is in Office Techniques and Operations. Average registration per class is 18. We cancelled 75 classes because of insufficient enrollment. This meant a loss of 190 students; the other 94 transferred to active courses. Largest number of classes (17) to be cancelled was at the National Institutes of Health where we are giving 19 courses this semester with an enrollment of 305.

"Pathways to Progress," a sparkling program presented by the Agricultural Research Service packed Jefferson auditorium and gave us a superb beginning for the lecture series, KNOW YOUR USDA. With Administrator Byron T. Shaw presiding, M. R. Clarkson, deputy administrator, and E. C. Elting,

director of cooperative work with the State experiment stations used movies to show the great scope and diversity of regulatory and research activities in the Federal-State network. Then Frank Teuton and a group of glamorous models showed some of the products of research.

Others in the series in October and November are: FORESTRY IN ACTION, U. S. Forest Service, October 26; AROUND THE WORLD IN ONE HOUR Foreign Agricultural Service, November 9. The hour for these is from 4 to 5 p.m.

Fourteen courses in public administration are being offered to Federal employees in the Philadelphia area this fall and winter by Temple University in cooperation with the Philadelphia Federal Personnel Council and the Graduate School. The expanded curriculum reflects the interest shown in four courses given there this past year when 623 students representing 49 installations were enrolled.

Albert F. Crivelli, training superintendent of the Philadelphia Naval Shipyard, who spearheaded the program has sent us a report showing the participation. The employees enrolled were in job levels ranging from GS 2 to GS 13 with the highest numbers in GS 4 (103), GS 5 (99) and GS 7 (88). Largest class was a section in Government Procurement with 72 students.

The four courses were broken up into 18 sections, and all except one had an enrollment of 25 or more.

We are working on plans to train apprentice printers in the technical aspects of the operation of photo-composing devices. This is in response to a request from Columbia Typographical Union.

Hulon L. Ballew and Mr. McEntee of the Union, who met with members of the committee on photography and Registrar Louise Malone, asked for work to be given in photography and lithography to apprentices in the fifth year of their training. We could expect an enrollment of 20 or more at a time. Chairman E. C. Purdy has asked R. J. Lefebvre, Albert R. Materazzi, and Charles T. Myers Jr. of the committee on photography to work out a proposed curriculum.

When his class in public speaking is over each Monday evening at 8, George Beauchamp hurries from the South Building to Union Station, where he boards the West Coast Champion of the Atlantic Coast Line. His ride home, or rather to work in Kissimmee, Fla., takes until Tuesday afternoon at 1. Then he heads north again, Friday afternoon, and gets to Washington Saturday morning for an active weekend that includes serving as leader of the Ethical Culture Society as well as meeting his class here.

This strenuous schedule is making it possible for Dr. Beauchamp to direct an unusual building program -- Orange Gardens, the first home project designed with the needs of retired persons in mind.

A member of the Graduate School faculty since 1944, Dr. Beauchamp is education consultant to the Veterans Administration. He was head of the public education program of VA's medical division in 1951 when he first became interested in the problems of retired persons and began keeping a notebook of ideas.

The outcome was his plan to develop homes for retired couples and with 15 investors, six of them physicians, Dr. Beauchamp bought a 400-acre



tract, south of Orlando, and began the building project last February. Forty-two homes, now completed, are unusual in that they have no steps inside or out, all shelves are within reach, and there is three times as much storage space as in the average two-bedroom house. Dr. Beauchamp expects to build a thousand of these homes selling in a price range of between \$6500 to \$9000.

Recommended reading especially to the 53 Federal agency trainees who hold scholarships in the Graduate School this semester, is E. Grant Youmans' report on Federal Management Intern Career Patterns. Dr. Youmans who is with the Laboratory of Socio-environmental Studies at NIH, made the study to find answers to some practical questions: What has happened to the men and women who have participated in the management training programs sponsored by the Civil Service Commission? How high have they risen in the hierarchy of the government? What are their career expectations and goals?

In his conclusions he notes that both men and women in this study have moved steadily to higher paid positions. The rate of advancement was approximately one grade per year in the lower grades and one-half grade per year at the higher grades. Although a college degree enabled the intern to start his Federal career at a slightly higher grade, it proved to be of no special advantage in moving upward. The kind of formal education was related to upward mobility. Those who majored in public administration achieved slightly higher grades than the others.

Almost all the interns expect to remain with the government and most expect to continue in the kinds of work they are now performing. Job satisfaction appears to increase with upward mobility in the hierarchy. The chief complaint of the men is inadequate pay, of the women, poor opportunity for advancement, which they maintain arises because of discrimination against women.

Our teachers often have an opportunity to counsel students on other courses in the Graduate School. And it is gratifying to know that many of you are well informed on the opportunities. For instance, when a student in General Psychology told Instructor Dick Fitzpatrick that she hoped to get graduate credit, Mr. Fitzpatrick pointed out that this was an undergraduate course and suggested that the student enroll in Papers and Readings in Public Administration. This would permit Mr. Fitzpatrick to tailor an individual reading course on "Guidance Methods in School Administration" to meet the needs of this student who is a guidance counselor in the District public schools. This is a reminder to other instructors that special reading courses in many fields can be set up in the framework of Papers and Readings in Administration.

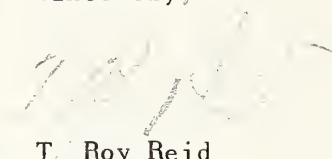
We wonder if any other course offered in the Graduate School this semester can match the one in "Principles of Editing and Their Application" in the number of visiting speakers. By the end of the term, the 38 students who attend two evening sessions each week will have heard 15 guest lecturers on varied aspects of government editorial work in addition to the presentations by Instructors Harry P. Mileham and F. L. Erhardt.

The guest speakers come from five Federal agencies. Thirty-six of the students represent 12 Federal agencies and two are from outside government.

The editing course, long a popular one, has taken on added significance with the establishment of a program of studies leading to a certificate of accomplishment. Prerequisites for enrollment are two years of college or experience in a subject matter field

We were pleased to note that ideas expressed in lectures arranged by the Graduate School reached a wider audience last month. The October issue of SUCCESSFUL FARMING carries the lecture that J. K. Galbraith gave in our Agricultural Policy series last year. Malvina Lindsay based her column in the WASHINGTON POST for October 10 on the suggestion made by President Lewis Webster Jones of Rutgers at our annual faculty dinner to extend the "do it yourself" trend to the getting of a higher education.

Sincerely,



T. Roy Reid  
Director